

Running successfully since 2006



CENTRE FOR  
INTERNATIONAL STUDIES

Kingston  
University  
London



## Pioneer in Dual Degree Program in Business Administration

**Bachelor of Business Administration  
(International Business)**

Awarded by NMIMS Deemed to be University

**BBA (Hons.) Business Administration**

Awarded by Kingston University, London

**Successful fulfilment of 2 Years in Mumbai & 1 Year in London**

### Awards, Approvals & Accreditation



NAAC Accreditation



MHRD / UGC



AACSB  
ACCREDITED



## About Us

### CIS Mumbai Campus

In its 18th successful year of operations, SVKM's NMIMS Centre for International Studies (CIS), Mumbai, a pioneer institute offering the dual degree Bachelor of Business Administration (International Business) program in collaboration with Kingston University's Kingston Business School – (AACSB Accredited), developing proficient managers and innovative entrepreneurs capable of working in the contemporary international context.

CIS has created niche for itself in these years by providing a conducive learning environment which is very important for the conduct of International degree Programs. At our centre students receive quality education, state-of-art well equipped class rooms with new teaching techniques and the latest e-learning environment of global standards. A talent base of teaching faculties who are committed, enthusiastic and professionally accredited, encourages our students to develop and to express their creative and

competitive talent by participating in various extra-curricular activities and management festivals. Teaching methodology includes interactive classroom lectures, tutorials, seminars, practical workshops and use of Canvas, a user friendly online learning resource. Assessment methods comprise of individual and group work, case studies, presentations and assignments and end-of-module exams.

Centre for International Studies also offers the students a few contemporary electives which include Enterprise Risk Management, Bloomberg, Luxury Brand Management, Digital Marketing, and Professional Communication. We also foster sharpening of skills and enhancement of knowledge base in our students through various extra-curricular, co-curricular and curricular activities through experienced faculties.



## Kingston Business School

Kingston University is passionate about enhancing its students' life chances by helping them make the most of their learning opportunities and equipping them with the future skills and knowledge needed in the 21st century's demanding workplace. The University has roots going back more than 120 years.

Throughout its 4 faculties (Schools) and 4 campuses, Kingston University offers a variety of courses in the undergraduate and postgraduate studies. Kingston Business School (KBS) thrives to help students reach to their potential by continuously delivering world-class education. Many of Kingston's alumni now hold senior positions in both private and public sector companies across the globe.

KBS offers student a truly immersive learning experience in a state-of-the-art environment. The real-time Bloomberg trading room offers students the experience of working in a fast-paced professional environment.

KBS has been awarded accreditation by the Association to Advance Collegiate Schools of Business (AACSB). This recognises that KBS teaching meets the most rigorous standards of excellence.

Kingston Business Innovation Centre, a business incubator space, provides students with leading entrepreneurial support to start their own business and participate in the University's 'Enterprise Education' initiative.

In general terms, BBA graduates typically progress into senior management positions across diverse sectors, including consultancy (such as Accenture), finance (with companies like Citibank and HSBC), and IT/Tech (with industry leaders like Google).



## International Recognition

Kingston University in the United Kingdom is generally well-regarded internationally, particularly for certain fields of study. Here are some points regarding its international recognition:



### Accreditation and Reputation:

Kingston University is accredited by the UK government and recognized by various international accreditation bodies. It is a public research university with a history dating back to 1899, which adds to its credibility.



### Subject Rankings:

While overall university rankings can vary, Kingston University is often recognized for its strengths in certain subjects. For example, it has been highly regarded for design, art, engineering, and business-related programs.



### International Partnerships:

Kingston University has established partnerships with many universities worldwide. These partnerships can enhance its international recognition and provide opportunities for student exchanges, joint research projects, and collaborative programs.



### Alumni Success:

The success of alumni can also contribute to the international recognition of a university. Kingston University boasts notable alumni who have made significant contributions in various fields, which can enhance its reputation globally.



### Student Diversity:

Kingston University attracts a diverse student body from around the world. This diversity can contribute to its international recognition as a global institution.

Overall, while Kingston University may not be as widely recognized as some of the older and larger universities in the UK, it is respected for its academic programs, industry connections, and contributions to research and innovation.

## Internship tailored to Employability

At Kingston University, internships and work placements are often structured to enhance students' employability by providing them with practical experience, industry connections, and valuable skills. Here are some ways internships are tailored to promote employability at Kingston University:

**Integration with Curriculum:** Internships are often integrated into academic programs, allowing students to apply theoretical knowledge gained in the classroom to real-world situations. This integration ensures that students develop relevant skills and competencies that are in demand by employers.

**Professional Development:** Internships at Kingston University often include opportunities for professional development, such as workshops, seminars, and training sessions. These activities help students develop essential employability skills such as communication, teamwork, problem-solving, and leadership.

**Industry Partnerships:** Kingston University has established strong partnerships with a wide range of industries and employers. These partnerships often lead to internship opportunities for students, as well as networking events and guest lectures that expose students to industry professionals.

**Career Guidance and Support:** The University provides career guidance and support services to help students identify internship opportunities, prepare application materials, and succeed in their internships. This support may include CV/resume workshops, mock interviews, and one-on-one advising sessions.

**Feedback and Reflection:** Throughout their internships, students receive feedback and guidance from supervisors and mentors. They are encouraged to reflect on their experiences and identify areas for improvement, which contributes to their personal and professional development.

**Employability Skills Portfolio:** Kingston University offers an Employability Skills Portfolio program, which allows students to track their skills development and experiences throughout their time at the university, including internships. This portfolio helps students articulate their skills to potential employers and enhances their employability.

Overall, internships at Kingston University are designed to provide students with valuable hands-on experience, professional development opportunities, and industry connections to enhance their employability and prepare them for successful careers.

## Safety for International Students

The UK is generally considered a safe place for international students. The country has a low crime rate compared to many other nations, and universities often have their own security measures in place to ensure the safety of students. However, like any place, there are certain precautions international students should take to stay safe:



### Be aware of your surroundings:

Whether you're on campus or exploring the city, it's essential to stay alert and aware of your surroundings.



### Use university resources:

Most universities offer support services for international students, including safety advice and emergency contacts. Take advantage of these resources.



### Travel safely:

If you're traveling around the UK or abroad, make sure to plan your journeys carefully, especially if you're traveling alone. Stick to well-lit and populated areas, and let someone know your plans.



### Secure your belongings:

Keep your belongings secure to prevent theft. Use locks on your doors and windows, and don't leave valuables unattended in public places.



### Know emergency procedures:

Familiarize yourself with emergency procedures, including who to contact in case of an emergency and how to access medical care.

Overall, while UK is generally safe for international students, it's essential to take common-sense precautions to ensure your safety and well-being.

## About Program

Business Administration program offers opportunity to learn the modern era that essays the reason for competition in domestic markets. The dual degree emphasizes on mentoring and energizing aspiring entrepreneurs. the first two years of the program will be studied from NMIMS Mumbai Campus. The final year will be studied at Kingston Business School, London. This offers students the ability to immerse themselves in the diverse cultures of Mumbai and London, two of the most global cities in to the world. After successful completion, students will be awarded dual degrees in Business Administration.

## Why choose us?

Dual Degree

Immersive Learning

Practical Exposure

Top Business School for Graduate Start-ups

24x7 Learning Resource Centre

Strong International Alumni Network

Bloomberg Certifications

Project Management Certifications

Cultural Competency

## Course Structure

At NMIMS, Mumbai		At Kingston University, London	
Year 1	Year 2	Year 3	Year 4 (Optional)
Business Statistics and Information Technology	Business Accounting	Strategic Management	
Marketing Practice	Entrepreneurship	International Business Operations	
Economics for Business	Culture and International Business	<b>Electives - I</b> (Choose Any One of the Following Modules) <ul style="list-style-type: none"><li>• International Entrepreneurship in SMEs</li><li>• Innovation</li></ul>	
Organisational Behaviour	Operations & Supply Chain Management*	<b>Electives - II</b> (Choose Any One of the Following Modules) <ul style="list-style-type: none"><li>• Financial Management</li><li>• Global Corporate Citizenship and Sustainability</li><li>• Service Operations Management</li><li>• Marketing Communications</li><li>• Psychology for Business and Management</li><li>• Data-Driven Decision Making</li></ul>	1 Year Work Placement
Introduction to HRM*	Corporate Sustainability*		
Fundamentals of Finance*	<b>Electives</b> (Choose Any One of the Following Modules) <ul style="list-style-type: none"><li>• HRMI</li><li>• Contemporary Project Management</li><li>• Marketing Application</li></ul>		
Capstone Project*	Internship*		

\* NMIMS modules delivered only at Mumbai campus.

## How to apply

### Through NMIMS – NPAT Examination

- > Admission is based on the Entrance Examination which is a computer based online examination to be held at the test centres. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply for NMIMS - NPAT examination.
- > Merit list will be prepared based on the performance of the candidate in NMIMS-NPAT score.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

### OR Through SAT / ACT score

- > Admission is based on SAT / ACT score. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply.
- > Merit list will be prepared based on ACT / SAT score given by the candidate.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

## Eligibility Criteria

- > 12th/HSC
  - For A levels – 100 UCAS Tariff Points
  - For HSC/ISC/CBSE/Std. XII or equivalent: minimum 60%
  - For International Baccalaureate: 24 IB points overall
- > A minimum IELTS score of 6.0, TOEFL 80, or equivalent is required for those for whom English is not their first language or do not meet 70% and above in English Language.

## Cost

Year 1* Mumbai Amt (INR)	Year 2* Mumbai Amt (INR)	Year 3 London Amt (£)
5,00,000	5,00,000	£ 14,700 (Fees)**
		£ 12,005 (Living Cost)**
		£ 26,705 (Total)**

\*Fees at NMIMS CIS plus GST if applicable.

\*\*Subject to change by UK government.

**NOTE:** Fees of existing 2023-24 batch for information only.

Intake and Fees for the 2024-25 batch will be intimated at the time of admission.

## CENTRE FOR INTERNATIONAL STUDIES

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